

“Integrated mobility”

An exhibit to illustrate traffic areas

The interactive exhibit shows in a virtual environment how integrated mobility can offer new service quality in public transport. All relevant service components of integrated everyday mobility and how they work are presented.

- Model regions (using the example of SMILE24)
- Autonomous driving (using the example of KIRA)
- On-demand transport (using the example of KEXI)
 - DIVE (digital customer interface)
 - Mobility analyses
 - Mobility stations
- New replacement transport (using the Riedbahn as an example)